

Expansion Project Prepares AMSOIL for Future Growth

Since the purchase of the AMSOIL Center in Superior, Wis. three years ago, the building has been buzzing with activity. Not only does it serve as the Superior distribution center and warehouse, the Technical Department moved into its newly renovated office space at the AMSOIL Center in January. In May, the AMSOIL Center hosted the AMSOIL University Race Night barbecue, featuring 15 corporately sponsored race teams and their 22 vehicles.

The continued healthy growth of AMSOIL INC. and ever-increasing demand for AMSOIL products has prompted a \$15 million AMSOIL Center Bulk Plant Expansion Project designed to increase blending capacity by 250 percent, add new storage tanks, increase overall efficiency and prepare AMSOIL to meet increased product demands well into the future. The project is currently underway and is expected to be completed by the end of the year.

“The AMSOIL commitment to growth is best shown through our actions and investment,” said Vice President of Operations Scott Davis. “The purchase of the AMSOIL Center in 2004 provided the basis for significant growth opportunity, and our continuing investment in that facility is evidence of our commitment to grow this company. The Bulk Plant Expansion Project is under construction and is expected to be operational in January 2008. This process will include state-of-the-art blending systems capable of increasing production capacity by 250 percent and has been designed to easily accommodate continued growth beyond that point. I like to say that a great project is the result of a big need plus careful preparation. The Bulk Plant Expansion Project has all of the above, and it is an exciting project for everyone involved with AMSOIL.”

According to AMSOIL President and CEO Al Amatzio, “The goal of this expansion is to increase the productive capacity of the company’s blending and packaging operations in order to meet the ever-increasing demand for AMSOIL products.”



L-R: Vice President of Finance John Hosler, Executive Vice President and General Manager Dean Alexander, President and CEO Al Amatzio, Vice President and COO Alan Amatzio and Vice President of Operations Scott Davis break ground on the AMSOIL Center expansion project.

Construction is progressing on the new tank farm located on the north side of the AMSOIL Center. This new farm will be enclosed to improve operator safety, eliminate storm water contact with the process and reduce weather-related temperature variations in the product. In addition, a new indoor tank farm is being constructed to store lower volume base oils, additives and bulk finished products. A total of 59 new tanks were purchased, and 28 more will be relocated from the current tank farm, pushing the total external tank farm volume to 1.4 million gallons and total internal tank farm volume to 870,000 gallons.

“Our recent purchase of 59 new storage tanks dramatically increases our blending capacity and the quantity of raw materials we can have on hand,” said Executive Vice President and COO Alan Amatzio. “Whatever demand the future holds, we are ready for it.”



New storage tanks await their addition to the tank farm at the AMSOIL Center.

In addition to the tank farm expansion, a new bulk unloading area is being constructed on the west side of the AMSOIL Center for rail car and tank truck receipts. The new structure will provide covered containment for the staging of up to six rail cars, allowing up to three cars to be loaded or unloaded at the same time. The area will also provide tank truck capacity for the loading and unloading of up to four trucks. This addition will add 40,000 square feet to the

AMSOIL Center, bringing total area to 400,000 square feet.

“At AMSOIL, we are constantly looking toward the future,” said Executive Vice President and General Manager Dean Alexander. “The purchase of the AMSOIL Center three years ago and this most recent expansion keep the company poised to meet the demand for AMSOIL products well into the future.”

The new storage tanks began arriving at the AMSOIL Center in April.



Workers prepare to unload one of the new storage tanks.



A new bulk unloading area will be constructed on the west side of the AMSOIL Center.



The site of the new tank farm was prepared in June.



The new indoor tank farm will store lower volume base oils, additives and bulk finished products.

